



## CREIA Advertising Policy – CREIA Inspector Magazine

### General

Display advertising in the *Inspector Journal* shall comply with the criteria specified for display and classified advertising. CREIA is not responsible for any claims made in an advertisement. Advertisers may not, without prior consent, incorporate in a subsequent advertisement the fact that a product or service has been advertised in a CREIA publication. CREIA's acceptance of advertisements shall in no way imply a direct affiliation between CREIA and its advertisers. The appearance of advertising on any CREIA forum is neither a guarantee nor an endorsement by CREIA of the product, service, or company or the claims made for the product in such advertising. As a matter of policy, CREIA will sell advertising space to any advertiser when the content of the advertising does not interfere or directly conflict with the mission, policies, statements, objectives or interests of CREIA. CREIA, in its sole discretion, retains the right to decline any submitted advertisement or to discontinue posting of any advertisement previously accepted.

### Circulation

750+ (Members, subscribers, schools, libraries, prospective members). Printed twice yearly.

### Display Ad Submission

Display ads should be submitted as a high resolution (300 dpi or higher) TIF or JPG with fonts embedded in the file. Display ads must be exactly measured according to the listed ad sizes. To determine size correctly, measure ad from outside border to outside border. A compressed file can be sent to [info@creia.org](mailto:info@creia.org) **Please call the CREIA office with any questions.**

### Payment

Payment must accompany ads. Ads submitted without payment will not be printed. CREIA does not bill for advertisements in the *Inspector Journal*. Advertising rates are subject to change without notice. CREIA advertising is non-commissionable.

**CREIA Affiliates receive 25% off of all a la carte selections with the exception of cover ads CREIA Educational and Premier Affiliates receive 50% off a la carte selections with exception of cover ads**

### Deadline

The advertising deadline for the Spring edition is **February**.  
The advertising deadline for the Fall edition is **September**.

## CREIA Inspector Advertisement Order Form

### Display Ad Rates - All levels are subject to availability.

*Inspector Journal Size: 8.75" x 11"*

- |                                                                                                                 |       |
|-----------------------------------------------------------------------------------------------------------------|-------|
| • Inside Cover Page – FRONT                                                                                     | \$950 |
| • Inside Cover Page – BACK                                                                                      | \$800 |
| • Outside Cover Page – Back 8.5"x5.5"                                                                           | \$500 |
| • Full page with bleed*: 8.75"x11.25"<br>(includes .125" bleed on each side, printed size: 8.5"x11")            | \$625 |
| • Full page without bleed: 8"x10.5"                                                                             | \$625 |
| • Half page horizontal with bleed*: 8.75"x5.75"<br>(includes .125" bleed on each side, printed size: 8.5"x5.5") | \$380 |
| • Half page horizontal without bleed: 8"x5"                                                                     | \$380 |
| • Half page vertical with bleed*: 4.5"x11.25"<br>includes .125" bleed on each side, printed size: 4.25"x11")    | \$380 |
| • Half page vertical without bleed: 3.75"x10.5"                                                                 | \$380 |
| • Quarter page (no bleed): 3.75"x5"                                                                             | \$250 |
| • Business Card (no bleed): 3.5"x2"                                                                             | \$200 |

*\*All ads with bleeds should include a minimum of 3/8 inch safety area between the edge of the ad and any text.*

Company: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Ad Type: \_\_\_\_\_

Ad Fee \$ \_\_\_\_\_

**Please make check payable to: CREIA, 320 Pine Ave., Suite 1050, Long Beach, CA 90802**

**If paying by credit card, please complete the information below:**

**Credit Card Type (circle)** \_\_\_\_\_

**MasterCard**

**Visa**

**American Express**

**Card Number:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_

**CVV:** \_\_\_\_\_

**Billing Zip Code:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_

**Signature**

**Date:** \_\_\_\_\_