



VIRTUAL  
**CREIA 2020**  
 ANNUAL CONFERENCE  
 SEPTEMBER 19 - 21, 2020

**Live Q&A portion:  
 September 19-21**

Pe-recorded sessions will be accessible in August and September.

To our potential commercial supporters and virtual exhibitors:

The California Real Estate Inspection Association (CREIA) invites you to join us for our 2020 Virtual Annual Conference. The CREIA conferences typically draw over 200 attendees. For the 2020 virtual conference, we are excited and hopeful that participants throughout the state will “attend” now that the time and cost to travel will not be a consideration. Additionally, the virtual conference will offer double the number of potential educational credits for attendees. We expect, given the current lack of in-person meetings, that we will have a record number of attendees!

The 2020 Virtual CREIA Conference will be utilizing an event platform with a virtual exhibit hall allowing vendors to showcase their service, product or logo. This platform will also provide innovative ways to interact and connect with attendees.

The conference schedule includes two tracks – one for Associates in training and one for Certified and Master-level Inspectors. The Associate sessions will take place live on September 19th and 20th. The CCI|MCI sessions will be pre-recorded and released ahead of the live portion on September 19th, 20th and 21st.

[Click Here for Schedule](#)

Participating in CREIA offers your company an abundance of visibility and an opportunity for an exchange of ideas with CREIA inspectors. Your support helps bring up-to-date educational content on a variety of topics.

Bringing the 2020 Virtual CREIA Conference to all interested participants during this unprecedented pandemic is challenging, but we believe the educational and networking sessions will provide top level education. While the virtual networking will be different, CREIA will provide platforms in interactive, web-based sessions that are limited to a certain number of attendees to facilitate discussion through virtual coffee breaks, virtual happy hours, and podcasts. If you don't see an opportunity on this prospectus that meets your interests and needs, please reach out to [info@creia.org](mailto:info@creia.org).

We welcome you to support CREIA in 2020!

Best Regards,

Bill Parker, CCI  
 Conference Chair

Bill Bryan, CCI and Taylor Vreeken, CCI  
 Co-Chairs of Associate Track



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 Inspection Association**

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# Commercial Supporter and Exhibit Opportunities

- All Supporters and Exhibitors offered Attendee e-mail list (unless they opt out).
- If your idea to support the 2020 Virtual CREIA Conference is not listed, please contact [info@CREIA.org](mailto:info@CREIA.org) to discuss. We are open to suggestions!
- 2020 Virtual CREIA Conference will be utilizing an event platform. We are happy to set up a demo to show you the opportunities to participate.
- All Supporters are encouraged to attract attention to your company through a modest “Give-Away” contest to all those who contact you directly due to your support of CREIA. The Give-Away may include branded candy, gift cards, company branded literature, or other booth related items you have.

Ask us about this!  
Contact  
[info@creia.org](mailto:info@creia.org)

## CREIA Platinum Level Support ..... \$4,000 *One Opportunity Available!*

- Recognition as Headline supporter of 2020 Virtual Conference on CREIA webpage and in marketing, banner on CREIA website and during Opening Remarks
- Senior executive addresses attendees during event (approximately a 5-minute speaking opportunity)
- Recognition on all related announcements
- Company logo prominently displayed on 2020 Virtual Conference webpage and CREIA website
- Full-page ad on digital Sponsor Page and hyperlink to your company webpage, including the option of a pre-recorded video in the conference app
- Recognition as Headline supporter of the web-based events (virtual “live” Happy Hours or other networking web-based events of your choice) This will include drawings for gift cards
- Opportunity to participate in three virtual networking sessions of your choice (virtual live coffee breaks, happy hour, etc.).

## CREIA Gold Level Support ..... \$2,000 *Two Opportunities Available*

- Recognition as Gold Level Supporter for 2020 Virtual Conference on CREIA webpage, on CREIA website and during Live Opening Remarks
- Company logo prominently displayed on 2020 Virtual Conference webpage and CREIA website
- Full-page ad on digital Support Page and hyperlink to your company webpage, **including the option of a pre-recorded video in the conference app (mobile and desktop devices)**
- Opportunity to participate in two virtual networking sessions of your choice hosted by CREIA leadership

## CREIA Silver Level Support ..... \$1,000 *Three Opportunities Available*

- Company logo prominently displayed on 2020 Virtual Conference webpage and on CREIA website, and during Live Opening Remarks
- Quarter-page ad on digital Supporter Page and hyperlink to your company webpage, **including the option of a pre-recorded video in the conference app (mobile and desktop devices)**
- Opportunity to participate in one virtual networking session of your choice hosted by CREIA leadership

## Technology Supporter ..... \$3,500 *One Opportunity Available*

- CREIA will offer gift cards to paid registrants to offset their virtual technology needs, i.e. microphones, cameras (Limited to first 100 registrants)

## Virtual Happy Hour Supporter ..... \$1,250

- Recognition as supporter during event and on conference marketing materials
- 1/4-page ad in online conference program
- Opportunity to participate in two virtual happy hours.  
*Virtual Happy Hours will include drawings for attendee gift cards and will be hosted by CREIA Leadership*

## Virtual Coffee Breaks ..... \$1,000

- Recognition as supporter during event and on conference marketing
- 1/4-page ad in online conference program
- Opportunity to participate in two virtual coffee breaks of your choice (Associate or CCI|MCI)  
*Virtual Coffee Breaks will include drawings for attendee gift cards and will be hosted by CREIA Leadership*

## Associate Scholarship Supporter ..... \$500 *Multiple Opportunities; Chapters welcome to support an Associate, too*

- Recognition as supporter for an Associate on conference website
- Recognition on all notices sent to Associates  
*For each scholarship funded, there will be a drawing to offset the cost of the Associate registration*

## Company Branded Face Masks ..... \$2,250 *Mailed to all attendees with your logo*

- Reusable face mask made of 2 layers of material
- 100% Cotton outer layer
- 100% poly inner layer
- Integrated metal nose frame
- Elastic straps with an adjustable toggle and soft lining

## Pre-Recorded Podcasts *Multiple Opportunities*

### Option 1 ..... \$1,000

- 10 to 15-minute interview style podcast recording using predetermined questions, posted to the CREIA platform. This would include CREIA leadership as the moderator

### Option 2 ..... \$750

- Supporter provides 10 to 15-minute podcast (audio only, no video) about their product or service, posted to the CREIA platform

# Exhibit Information

## Virtual Exhibit Space

Before August 15, 2020 .....	\$500
August 16 – September 15, 2020 .....	\$1,000

### CREIA will have a Virtual Exhibit Hall utilizing a Learning Management System platform

- Your company logo
- Link to your marketing materials
- Ability to engage in live chat with attendees
- Option to post a pre-recorded video as part of your listing

Exhibit Pricing	Virtual Exhibit	8/16 – 9/15	Savings
Non-Affiliate	\$1,000.00	\$1,000.00	NA
Premiere Affiliate	\$375.00	\$750.00	<b>25% OFF</b>
Educational Affiliate	\$400.00	\$800.00	<b>20% OFF</b>
Standard Affiliate	\$450.00	\$900.00	<b>10% OFF</b>

### Exhibitor Agreement Conditions

1. Only one company/organization may be represented per exhibit space.
2. There will be a 50% administrative fee for cancellations no later than August 15, 2020 and no refunds after that date.
3. Company to supply ad or banner ad.

## Commercial Support Summary

<input type="checkbox"/> CREIA Platinum Level Supporter .....	\$4,000	<input type="checkbox"/> Associate Scholarship Supporter .....	\$500
<input type="checkbox"/> CREIA Gold Level Supporter .....	\$2,000	<input type="checkbox"/> Company Branded Face Masks .....	\$2250
<input type="checkbox"/> CREIA Silver Level Supporter .....	\$1,000	<input type="checkbox"/> Pre-Recorded Podcasts: Option 1 .....	\$1,000
<input type="checkbox"/> Technology Supporter .....	\$3,500	<input type="checkbox"/> Pre-Recorded Podcasts: Option 2 .....	\$750
<input type="checkbox"/> Virtual Happy Hour Supporter .....	\$1,250	<input type="checkbox"/> Virtual Exhibit Space .....	\$500
<input type="checkbox"/> Virtual Coffee Breaks .....	\$1,000		

Click here to secure your spot for exhibit or support opportunity!

**Questions? [info@creia.org](mailto:info@creia.org) or (949) 715-1768**

